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| April, 2026

Aureya Annual Strategy Meet – 2026-27

CONTENT

EDITORIAL TEAM

Vivek George

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CAMPUS INSIGHT

- Celebrating Tradition & Togetherness: Ugadi at Brigade Tech Gardens
- Smashing Success: Pickleball Tournament Energizes Brigade Tech Gardens
- A Week of Energy & Team Spirit: Box Cricket Tournament 2026
- Embracing Imperfections: A Meaningful Women's Day Kintsugi Workshop
- Building a Safer Tomorrow: National Safety Week 2026 at Brigade Office Space
- Celebrating Her Spirit: Strength, Creativity & Enterprise
- Flea Market @ World Trade Center Chennai – A Celebration of Creativity & Community
- A Celebration of Stories at World Trade Center Chennai
- Brigade Office Spaces Come Together for Earth Hour 2026

GOOD FOOD GREAT MOOD

- A Feast of Cultures: Celebrating Together Through Food at Brigade Office Space
- Holi Celebrations - A Splash of Colour, Flavour & Festivity
- Celebrating Women Entrepreneurs: A Flavourful Women's Day Experience
- Ugadi Celebrations – A Flavourful Beginning

NEWS FROM WTC ASSOCIATION

- Bridging Borders: Strengthening Indo–Australian Business Synergies
- Navigating Tariffs & Trade: India in a Changing Global Order
- Powering Global Growth: Unlocking International Opportunities Through the WTCA Network

BUZZWORKS

- Golden Scars, Beautiful Stories: A Kintsugi Celebration at BuzzWorks
- Festive Flavours at BuzzWorks – A Taste of Celebration Awaits!
- A New Chapter Begins at BuzzWorks

PEOPLE & MOMENTS

- World Trade Center Kochi Clinches Double Honours at INFHRA Awards 2025–26
- Double Honour, One Commitment: Excellence & Sustainability
- Platinum Victory: Raising the Bar in Service Excellence
- Setting a New Standard for Smart Workspaces

WELCOME ON BOARD

- **Vivek Jha** – AGM, Buzzworks
- **Pramod K P** - Assistant General Manager - Technical.
- **Ashish Karan** – DGM, EHS

OFFERS THAT EXCITES!!

- Where Every Child's Learning Journey Is Personal

We are pleased to present this month's newsletter, which outlines our continued progress and key developments across the organization. These milestones reflect not only the dedication and focus of our teams but also the confidence and partnership of our clients, which play a vital role in every initiative. As we move forward, our priority remains to stay aligned with our strategic objectives, deliver service excellence, and enhance operational efficiency across all areas. We remain thankful for the trust and support of our clients and colleagues as we work together toward sustained success.

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Chief Operating Officer, Facilities



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Celebrating Tradition & Togetherness: Ugadi at Brigade Tech Gardens

The Ugadi celebrations held on 17th March at Brigade Tech Gardens were a resounding success, bringing together our vibrant community in a joyous celebration of new beginnings. The festive ambiance was beautifully complemented by a soulful Carnatic Kacheri, which filled the air with classical melodies and cultural richness.

The event created a warm and engaging atmosphere, offering everyone an opportunity to pause, connect, and embrace the spirit of the season. With music, tradition, and togetherness at its heart, the celebration truly reflected the essence of Ugadi, marking a fresh start with positivity, harmony, and shared joy.

Smashing Success: Pickleball Tournament Energizes Brigade Tech Gardens

The Pickleball Tournament held at Brigade Tech Gardens from 23rd to 27th March turned the courts into a vibrant hub of energy, enthusiasm, and friendly competition. The event witnessed impressive participation from players across teams, all coming together to celebrate the spirit of sport and camaraderie.

Throughout the tournament, participants displayed exceptional skill, agility, and determination, making every match both thrilling and closely contested. The atmosphere was electric, with colleagues and spectators cheering on the players, adding to the excitement and sense of community.

Beyond the competition, the tournament served as a great platform to foster team bonding, promote wellness, and encourage a healthy work-life balance. The remarkable sportsmanship and team spirit exhibited by all players truly made this event a memorable success.



A Week of Energy & Team Spirit: Box Cricket Tournament 2026

The Box Cricket Tournament, held from 23rd to 27th March, turned the campus into a vibrant arena of excitement, team-work, and sporting excellence. Over five action-packed days, teams competed with remarkable coordination, determination, and enthusiasm, showcasing not just their cricketing skills but also a strong sense of unity and camaraderie.

Each match was filled with thrilling moments, cheering crowds, and healthy competition, creating an electrifying atmosphere across the campus. Participants demonstrated true sportsman-

ship, supporting one another and celebrating every achievement, big or small.

More than just a tournament, the event served as a platform to strengthen bonds, boost morale, and encourage a culture of collaboration and active engagement. The Box Cricket Tournament was indeed a resounding success, leaving behind memorable moments and a renewed spirit of togetherness.



Embracing Imperfections: A Meaningful Women's Day Kintsugi Workshop

The Women's Day Kintsugi Workshop, held on 12 March 2026, was a truly enriching and memorable experience for all who attended. Rooted in the beautiful philosophy of celebrating imperfections, the session introduced participants to the traditional Japanese art of Kintsugi, where broken pieces are carefully restored, symbolizing resilience, healing, and strength.

The workshop offered a hands-on, immersive experience, allowing participants to not only learn the technique but also reflect on the deeper meaning behind it. As each piece was thoughtfully restored, it became a powerful metaphor for embracing life's flaws and transforming them into something unique and beautiful.

The initiative was met with enthusiastic participation and appreciation, fostering a warm, supportive, and inspiring atmosphere. It provided a meaningful space for connection, creativity, and self-reflection, making it a fitting tribute to the spirit of Women's Day.



Building a Safer Tomorrow: National Safety Week 2026 at Brigade Office Spaces

National Safety Week (4–10 March 2026) was successfully observed across Brigade office spaces, reinforcing our continued commitment to creating a safe and responsible workplace. This year's theme, "Engage, Educate & Empower People to Enhance Safety," set the tone for a series of meaningful initiatives designed to build awareness and encourage proactive safety practices.

A key highlight of the week was the **CPR Awareness Session**, where participants received hands-on training in essential life-saving techniques. The session not only enhanced preparedness for emergency situations but also instilled confidence among employees to respond effectively when it matters most.

The **Safety Pledge Ceremony** further emphasized our collective responsibility, with employees coming together to reaffirm their commitment to maintaining safe work environments and adhering to best practices in safety.



Celebrating Her Spirit: Strength, Creativity & Enterprise

This Women's Day, Aureya at World Trade Center Kochi brought together moments that truly reflected the essence of womanhood—resilience, creativity, and the power to inspire.

The celebration created a warm and empowering space where women connected, shared experiences, and uplifted one another—making it not just memorable, but truly meaningful.



Flea Market @ World Trade Center Chennai – A Celebration of Creativity & Community

World Trade Center Chennai recently came alive with energy and colour as it hosted a vibrant Flea Market, transforming the campus into a lively hub of creativity, shopping, and social interaction. The event brought together a diverse mix of stalls featuring handmade products, artisanal accessories, lifestyle merchandise, and unique collectibles, offering something special for every visitor.

Employees and guests enthusiastically explored the market, engaging with local vendors and discovering thoughtfully crafted

items that reflected creativity and individuality. The atmosphere was further enhanced by the buzz of conversations, the joy of discovering hidden gems, and the spirit of community that resonated throughout the day.

More than just a shopping experience, the Flea Market served as a platform to support small businesses and promote local talent, while fostering a sense of connection and engagement within the campus. The event was widely appreciated for its lively ambience and inclusive spirit, making it a memorable addition to the World Trade Center Chennai community calendar.



A Celebration of Stories at World Trade Center Chennai

The World Trade Center Chennai came alive with the joy of reading as it hosted a vibrant Book Fair from March 10th to March 12th. The three-day event created an engaging and intellectually enriching atmosphere for employees and visitors across the campus.

Featuring an extensive and thoughtfully curated collection, the fair offered something for every reader, ranging from captivating fiction and insightful non-fiction to self-development titles, academic resources, and delightful children's literature. The diverse

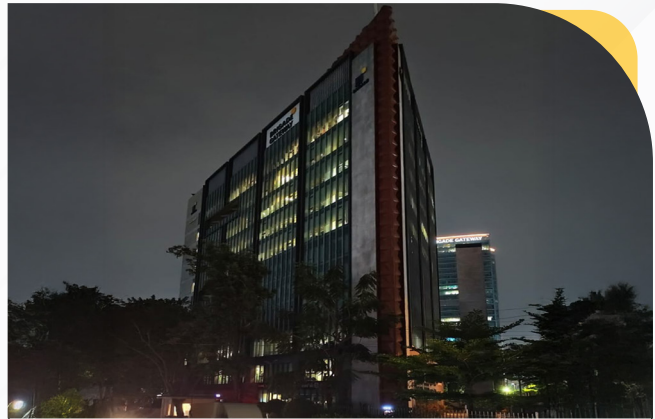
selection ensured that readers of all ages and interests could explore, discover, and indulge in the world of books.

Beyond being a marketplace for books, the initiative served as a platform to foster a culture of reading, encourage knowledge sharing, and inspire continuous learning within the community. It also provided a refreshing and meaningful break from daily work routines, allowing attendees to unwind, explore new ideas, and reconnect with the simple pleasure of reading. The Book Fair was well received, leaving behind a lasting impression and reinforcing the importance of nurturing a vibrant, knowledge-driven workplace culture.

Brigade Office Spaces Come Together for Earth Hour 2026



Before Earth Hour @ WTC Annexe



During Earth Hour @ WTC Annexe

Earth Hour across Brigade office spaces was more than just a symbolic switch-off—it was a collective step towards a more sustainable future.

Teams came together to take a shared pledge, reinforcing their commitment to energy conservation and greener practices. An engaging session highlighted how small, mindful actions can create a meaningful and lasting impact on the planet.

Building on this initiative, Earth Hour activities across Brigade's commercial spaces resulted in a total energy saving of **4,833 kWh**, reflecting a strong collective commitment to sustainability at scale.

A simple hour, a powerful impact—Brigade continues to lead by example in building a more sustainable tomorrow.



A Feast of Cultures: Celebrating Together Through Food at Brigade Office Space

At Brigade, every celebration is crafted as a memorable experience, and nothing brings people together quite like food. Over the past few weeks, our properties have come alive with a series of vibrant food festivals, each thoughtfully curated to reflect the essence of the occasion and the rich diversity of our community.

From traditional delicacies to contemporary flavours, these festivals created a warm and engaging atmosphere where residents and guests could connect, celebrate, and indulge. More than just culinary events, they became moments of togetherness - celebrating culture, community, and the joy of shared experiences.



Holi Celebrations - A Splash of Colour, Flavour & Festivity

Our Holi celebrations brought together the true spirit of the festival in a vibrant and joyful setting. Residents and visitors immersed themselves in a lively atmosphere filled with colours, laughter, and togetherness.

The specially curated food stalls were a highlight, offering a delightful spread of traditional sweets and refreshing beverages that perfectly complemented the festive mood.

The event created a warm and engaging space for families and friends to connect, celebrate, and create cherished memories, making it a truly memorable occasion for all.



Ugadi Celebrations – A Flavourful Beginning

Marking the dawn of a new year, our Ugadi Food Festival was a vibrant celebration of tradition and taste. Guests were immersed in an authentic culinary journey, with specially curated menus showcasing regional festive delicacies. From the richness of flavours to the thoughtfully designed cultural setups, every element reflected the spirit of Ugadi. The warm ambience and attention to detail created a truly memorable experience, bringing together tradition, community, and celebration in perfect harmony.

More Than Just Food

Beyond the flavours and festivities, these celebrations brought people together, creating moments of connection, culture, and shared joy. As we continue to craft such experiences across Brigade properties, we look forward to many more memorable gatherings ahead. Stay tuned for what's next!



Bridging Borders: Strengthening Indo–Australian Business Synergies

Fostering meaningful global partnerships, the World Trade Center Bengaluru, in collaboration with the ANZ India Business Chamber (ANZIBC), successfully hosted the ANZIBC Regional Business Meet in Bengaluru. The event brought together members of the Australian Business Mission to India, creating a dynamic platform for insightful discussions on trade collaboration and emerging investment opportunities.

The session featured valuable perspectives from key industry and trade leaders, including Vivek George, AGM – World Trade Center Bengaluru, who shared insights on strengthening bilateral business engagement. The evening concluded with a networking dinner, offering delegates and industry stakeholders an excellent opportunity to connect, exchange ideas, and explore new avenues for collaboration.



Navigating Tariffs & Trade: India in a Changing Global Order

Our recent virtual dialogue on US tariffs and their implications for India's trade landscape brought together sharp insights and engaging perspectives, set against the backdrop of an evolving global geopolitical environment. The session featured T. P. Sreenivasan, Former Ambassador of India and Permanent Representative to the UN in Vienna, who offered a nuanced understanding of the shifting trade dynamics and their broader impact.

Moderated by D. Dhanuraj, Chairman of the Centre for Public Policy Research, the discussion unpacked complex policy and economic dimensions with clarity and depth. The session commenced with opening remarks from K. K. Pillai of the Export Promotion Council for EOUs and SEZs (EPCES), the program partner.



Powering Global Growth: Unlocking International Opportunities Through the WTCA Network

Global trade today is driven not just by products, but by strong networks, ecosystems, and partnerships,” emphasized Karnvir Mundrey while moderating the latest edition of the Discovery Series.

The tenth episode of this engaging virtual initiative marked a strategic shift - from exploring individual country markets to understanding the powerful ecosystem that fuels global expansion: the World Trade Centers Association (WTCA) and its extensive international network. Designed to equip Indian MSMEs with actionable insights, the session brought together distinguished voices from WTCA leadership, including John E. Drew, Vineet Verma, Thomas Young, and Robin van Puyenbroeck.

The discussion highlighted how trusted global networks like WTCA serve as vital enablers, facilitating market entry, fostering meaningful partnerships, and supporting sustainable business growth across borders.

Building on the success of previous sessions covering key markets such as the UAE, Japan, the Netherlands, the Philippines, France, Australia, Nigeria, Vietnam, and Belgium, the WTC-BCIC Discovery Series continues to broaden its global perspective, empowering Indian businesses to navigate and thrive in an increasingly interconnected world.

Golden Scars, Beautiful Stories: A Kintsugi Celebration at BuzzWorks

In a heartfelt tribute to International Women's Day 2026, BuzzWorks hosted a thoughtfully curated Kintsugi workshop that brought together creativity, reflection, and empowerment. Rooted in the ancient Japanese art of repairing broken pottery with gold, the session became a symbolic celebration of resilience, strength, and self-love, reminding participants that our imperfections are not flaws, but the very elements that make us unique.

More than just a craft activity, the workshop embraced the deeper philosophy of Wabi-Sabi, finding beauty in imperfection and transience. Set against a calm and inviting backdrop, the experience encouraged attendees to slow down, reconnect with themselves, and engage in meaningful storytelling through art.

Designed as a mindful escape from the rush of everyday life, the session fostered a serene, soulful environment where even beginners could explore creativity with ease. It was not just about mending pottery, but about embracing one's journey, celebrating every crack, and turning it into something truly golden.



Festive Flavours at BuzzWorks – A Taste of Celebration Awaits!

Bring the spirit of the season to your workdays with a delightful spread of festive treats at BuzzWorks. This month, indulge in the rich and comforting flavours of creamy Dahi Bhalla, savour the sweetness of traditional Gujiya, and refresh yourself with a glass of chilled Thandai.

A perfect blend of taste and tradition, crafted to add a little celebration to every break. Don't miss out on this limited-time festive experience!

A New Chapter Begins at BuzzWorks

We are delighted to welcome our new client, Akshara Maiwir Group, to the vibrant BuzzWorks Zone on the 15th floor, starting tomorrow.

Their arrival adds to the dynamic energy of our workspace, and we look forward to supporting their journey with a collaborative and inspiring environment. Here's to new beginnings, meaningful partnerships, and shared success at BuzzWorks!



World Trade Center Kochi Clinches Double Honours at INFHRA Awards 2025–26

World Trade Center Kochi has earned top recognition at the INFHRA Awards 2025–26 held in Chennai, securing two prestigious accolades that highlight its excellence in facility management and workplace practices.

The organization was awarded the Silver Award for Leader of the Year in Energy Management, acknowledging its strong commitment to sustainable and efficient energy initiatives. It also received the

Diamond Award for Leader of the Year in Customer Satisfaction at Workplace, reflecting its continued focus on delivering an exceptional workplace experience.

The awards were received by Mr. Pradeep Rajan, AGM - Facilities, whose leadership has been instrumental in driving these achievements. These honours reaffirm World Trade Center Kochi's dedication to operational excellence, sustainability, and customer-centric innovation



Double Honour, One Commitment: Excellence & Sustainability

We are proud to share a moment of double celebration for our team and our values.

Our Housekeeping & Hospitality team has been awarded the Diamond Award at the INFHRA Workplace Excellence Awards, a recognition of their outstanding service standards, meticulous attention to detail, and commitment to delivering a world-class workplace experience.

Adding to this achievement, our organization has also received the Golden Award for Sustainability

(2025–2026). This honour reflects our continued efforts in driving environmentally responsible practices, optimizing resources, and fostering a greener, more sustainable workplace.

Together, these recognitions reaffirm our commitment to excellence, both in how we serve and how we shape a better future.



Platinum Victory: Raising the Bar in Service Excellence

We are proud to celebrate a remarkable achievement by the team at Aureya FM Services Pvt. Ltd., who have been honored with the Platinum Award at the CII IQ National 5S Excellence Competition, hosted by the Confederation of Indian Industry Institute of Quality.

This recognition is more than just an award, it reflects the team's commitment to discipline, efficiency, and continuous improvement.

Through their outstanding case study in the service category, they have showcased how structured practices like 5S can transform everyday operations into benchmarks of excellence.



Setting a New Standard for Smart Workspaces

A proud milestone unfolds as Brigade's World Trade Center Bengaluru becomes the first in India to achieve WiredScore Platinum certification. More than just an accolade, this recognition reflects a commitment to future-ready infrastructure, seamless connectivity, and smarter work environments. It's a step forward that empowers businesses, enhances everyday experiences, and redefines what modern workspaces should truly deliver.



Vivek Jha – AGM, Buzzworks

We are pleased to welcome Vivek Jha as the Assistant General Manager at Aureya FM.

In his new role, Vivek will focus on driving operational excellence, enhancing client experience, and supporting the organization's growth across key business segments of Buzzworks. With a strong emphasis on efficiency, compliance, and service delivery, he is set to play a crucial role in strengthening overall performance.

Vivek brings with him extensive experience in facility management, community engagement, events, alliances, and F&B operations. He has a proven track record in cost optimization, workforce management, client relations, and business development.

Prior to joining Aureya FM, Vivek has been associated with reputed organizations such as Taj, Oberoi, and Brookfield Properties, where he contributed significantly to business growth, revenue enhancement, and operational improvements.

We are delighted to have Vivek on board and look forward to his valuable contributions in driving our vision forward.



Pramod K P - Assistant General Manager - Technical

We are delighted to welcome Mr. Pramod K P as our new Assistant General Manager - Technical.

Bringing over 24 years of extensive experience across commercial IT parks and asset management, Pramod adds significant strength to our team. His expertise spans facility operations, asset lifecycle management, transitions, MEP systems, and the management of large-scale campuses.

Over the years, he has successfully handled multi-site portfolios and delivered consistent, high-impact results across reputed organizations. Known for his strategic mindset, strong leadership, and dedication to operational excellence, Pramod is set to play a key role in driving our technical operations forward.

We look forward to his valuable contributions and wish him great success in this journey with us.



Ashish Karan – DGM, EHS

We are pleased to announce the appointment of Mr. Ashish as Deputy General Manager – EHS at Aureya FM, Brigade Group.

With over a decade of experience in Environment, Health & Safety (EHS), sustainability, and operational risk management, Ashish brings a strong blend of consulting and operational expertise to the team.

He has previously been associated with CBRE, where he supported marquee portfolios such as DLF and Nucleus Office Parks. He later held a leadership role at JSW Hydro Energy Ltd., gaining valuable experience in managing high-risk operational environments.

Ashish has contributed to more than 17 British Safety Council Sword of Honour awards and played a pivotal role in leading JSW Hydro Energy Ltd. to become the second hydropower organization globally to achieve this prestigious recognition. Known for driving safety culture transformation, he has successfully implemented practical, business-aligned compliance frameworks across complex portfolios.

In his role at Aureya FM, Ashish will focus on strengthening safety systems, advancing sustainability initiatives, and fostering a proactive, people-first safety culture across office spaces.

We welcome Ashish to the team and look forward to his impactful contributions.

Where Every Child's Learning Journey Is Personal

At The Brigade School, education goes beyond textbooks. With a personalised approach that recognises each student's strengths, interests and learning style, the school nurtures confident, well-rounded individuals ready to thrive in a changing world. Supported by dedicated educators, future-focused curriculum, and world-class facilities, students experience the joy of learning in an environment where they are truly seen and supported. Registrations are now open for the academic year 2026–27, from Kindergarten to Grade 12.



**The love for teaching.
The joy of learning.
It's truly personal!**



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THE BRIGADE SCHOOL
J.P. Nagar | Mahadevapura | Malleswaram
CBSE Affiliated





At our school, we recognise every student's unique strengths, interests, and learning styles. Our personalised approach ensures each child receives the support and opportunities they need to reach their full potential. Backed by a dedicated team of educators, a future-focused curriculum, and world-class facilities, we nurture well-rounded individuals ready to thrive in a changing world.

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